# UNIVERSIDAD TÉCNICA DEL NORTE
## FACULTAD DE EDUCACIÓN, CIENCIA Y TECNOLOGÍA
### CARRERA DE DISEÑO GRÁFICO
### MALLA CURRICULAR
LUGAR DE EJECUCIÓN: MATRIZ

## NIVELES

| UNIDAD DE ORGANIZACION CURRICULAR | ACTIVIDADES DE APRENDIZAJE | PRIMER NIVEL | HS | HN | SEGUNDO NIVEL | HS | HN | TERCER NIVEL | HS | HN | CUARTO NIVEL | HS | HN | QUINTO NIVEL | HS | HN | SEXTO NIVEL | HS | HN | SÉPTIMO NIVEL | HS | HN | OCTAVO NIVEL | HS | HN | NOVENO NIVEL | HS | HN | DÉCIMO NIVEL | HS | HN | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Componentes | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| UNIDAD BÁSICA | ACD | Realidad Nacional | 3 | 48 | Historia del Diseño | 4 | 64 | Estadística | 3 | 48 | Planificación Publicitaria | 4 | 64 | Marketing | 2 | 32 | Investigación Científica | 4 | 64 | Diseño Publicitario | 4 | 64 | Portafolio | 4 | 64 | | | 0 | | | 0 | | |
| | APE | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 1 | 16 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | | 0 | | | 0 | | |
| | AA | | 3 | 48 | | 7 | 112 | | 4 | 64 | | 6 | 96 | | 4 | 64 | | 5 | 80 | | 6 | 96 | | 5 | 80 | | | | 0 | | | 0 | | |
| | | TOTAL | 6 | 96 | TOTAL | 11 | 176 | TOTAL | 7 | 112 | TOTAL | 10 | 160 | TOTAL | 7 | 112 | TOTAL | 9 | 144 | TOTAL | 10 | 160 | TOTAL | 9 | 144 | TOTAL | | 0 | TOTAL | | 0 | | |
| | ACD | Historia del Arte | 4 | 64 | Tecnologías de Información y Comunicación | 3 | 48 | Etica | 3 | 48 | Semiótica | 2 | 32 | Emprendimiento | 3 | 48 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | 36,39 |
| | APE | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 2 | 32 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | AA | | 5 | 80 | | 6 | 96 | | 2 | 32 | | 2 | 32 | | 6 | 96 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | | TOTAL | 9 | 144 | TOTAL | 9 | 144 | TOTAL | 5 | 80 | TOTAL | 6 | 96 | TOTAL | 9 | 144 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | | 0 | TOTAL | | 0 | | |
| | ACD | Dibujo Técnico Aplicado | 4 | 64 | Expresión Gráfica | 3 | 48 | Tipografía | 3 | 48 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | APE | | 0 | 0 | | 1 | 16 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | AA | | 5 | 80 | | 4 | 64 | | 4 | 64 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | | TOTAL | 9 | 144 | TOTAL | 8 | 128 | TOTAL | 7 | 112 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | | 0 | TOTAL | | 0 | | |
| UNIDAD PROFESIONAL | ACD | Fundamentos del Diseño | 5 | 80 | Diseño y Composición Visual | 3 | 48 | Ilustración Tradicional | 3 | 48 | Ilustración Digital | 3 | 48 | Diseño e Imagen de Marca | 3 | 48 | Branding | 3 | 48 | Diseño de Nuevos Medios | 3 | 48 | Diseño y Programación Web | 3 | 48 | | | 0 | | | 0 | | 59,44 |
| | APE | | 0 | 0 | | 2 | 32 | | 1 | 16 | | 1 | 16 | | 2 | 32 | | 1 | 16 | | 1 | 16 | | 1 | 16 | | | 0 | | | 0 | | |
| | AA | | 6 | 96 | | 5 | 80 | | 4 | 64 | | 5 | 80 | | 4 | 64 | | 5 | 80 | | 4 | 64 | | 5 | 80 | | | 0 | | | 0 | | |
| | | TOTAL | 11 | 176 | TOTAL | 10 | 160 | TOTAL | 8 | 128 | TOTAL | 9 | 144 | TOTAL | 9 | 144 | TOTAL | 9 | 144 | TOTAL | 8 | 128 | TOTAL | 9 | 144 | TOTAL | | 0 | TOTAL | | 0 | | |
| | ACD | Teoría del Color | 4 | 64 | Creatividad | 3 | 48 | Diseño Vectorial | 3 | 48 | Imagen Digital | 3 | 48 | Diseño Estratégico | 4 | 64 | Diseño de envases | 3 | 48 | Prototipos 3D I | 4 | 64 | Prototipos 3D II | 4 | 64 | | | 0 | | | 0 | | |
| | APE | | 0 | 0 | | 1 | 16 | | 1 | 16 | | 1 | 16 | | 0 | 0 | | 1 | 16 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | AA | | 6 | 96 | | 3 | 48 | | 5 | 80 | | 5 | 80 | | 7 | 112 | | 5 | 80 | | 6 | 96 | | 6 | 96 | | | 0 | | | 0 | | |
| | | TOTAL | 10 | 160 | TOTAL | 7 | 112 | TOTAL | 9 | 144 | TOTAL | 9 | 144 | TOTAL | 11 | 176 | TOTAL | 9 | 144 | TOTAL | 10 | 160 | TOTAL | 10 | 160 | TOTAL | | 0 | TOTAL | | 0 | | |
| | ACD | | 0 | 0 | | 0 | 0 | Infografía | 3 | 48 | Fotografía | 4 | 64 | Diseño Editorial | 3 | 48 | Introducción al Lenguaje Audiovisual | 3 | 48 | Producción Audiovisual | 4 | 64 | Cultura Contemporánea del Diseño | 3 | 48 | | | 0 | | | 0 | | |
| | APE | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 2 | 32 | | 1 | 16 | | 0 | 0 | | 1 | 16 | | | 0 | | | 0 | | |
| | AA | | 0 | 0 | | 0 | 0 | | 6 | 96 | | 7 | 112 | | 4 | 64 | | 5 | 80 | | 6 | 96 | | 5 | 80 | | | 0 | | | 0 | | |
| | | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 9 | 144 | TOTAL | 11 | 176 | TOTAL | 9 | 144 | TOTAL | 9 | 144 | TOTAL | 10 | 160 | TOTAL | 9 | 144 | TOTAL | | 0 | TOTAL | | 0 | | |
| | ACD | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | Señalética | 3 | 48 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | APE | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 1 | 16 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | AA | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 5 | 80 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 9 | 144 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | | 0 | TOTAL | | 0 | | |
| UNIDAD DE INTEGRACIÓN CURRICULAR | ACD | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | Trabajo de Titulación I | 4 | 64 | Trabajo de Titulación II | 4 | 64 | | | 0 | | | 0 | 4,17 |
| | APE | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | | 0 | | | 0 | | |
| | AA | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 3 | 48 | | 4 | 64 | | | 0 | | | 0 | | |
| | | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | TOTAL | 7 | 112 | TOTAL | 8 | 128 | TOTAL | | 0 | TOTAL | | 0 | | |
| TOTAL HORAS PERÍODO ACADÉMICO | | ACD | 20 | 320 | ACD | 16 | 256 | ACD | 18 | 288 | ACD | 16 | 256 | ACD | 15 | 240 | ACD | 16 | 256 | ACD | 19 | 304 | ACD | 18 | 288 | ACD | 0 | 0 | ACD | 0 | 0 | 2208 | |
| | | APE | 0 | 0 | APE | 4 | 64 | APE | 2 | 32 | APE | 4 | 64 | APE | 5 | 80 | APE | 4 | 64 | APE | 1 | 16 | APE | 2 | 32 | APE | 0 | 0 | APE | 0 | 0 | 352 | |
| | | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 25 | 400 | AA | 0 | 0 | AA | 0 | 0 | 3200 | |
| | | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 45 | 720 | TOTAL | 0 | 0 | TOTAL | 0 | 0 | 5760 | |
| | | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | | 0 | 0 | Prácticas Servicio Comunitario | 6 | 96 | Prácticas Laborales | 7 | 112 | Prácticas Laborales | 8 | 128 | | 0 | 0 | | 0 | 0 | | |

| TOTAL HORAS DE LA CARRERA | | | |
|---|---|---|---|
| COMPONENTES | | HORAS TOTALES | HN |
| Aprendizaje en contacto con el docente | ACD | 2208 | 138 |
| Aprendizaje práctico-experimental | APE | 352 | 22 |
| Aprendizaje autónomo | AA | 3200 | 200 |
| TOTAL HORAS DE LA CARRERA | | 5760 | |
| Relación | | 1,61 | |

| TOTAL HORAS DE VINCULACIÓN | | | |
|---|---|---|---|
| Practicas laborales | | 240 | |
| Practicas de servicio comunitario | | 96 | |
| TOTAL HORAS DE LA VINCULACI | | 336 | |

SIMBOLOGÍA

HN HORAS POR NIVEL
HS HORAS POR SEMANA
ACD ACTIVIDADES EN CONTACTO CON EL DOCENTE
APE ACTIVIDADES PRÁCTICO EXPERIMENTALES
AA ACTIVIDADES AUTÓNOMAS